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For Immediate Release

**World-Class racers gear up for the 2008 USA CRITS Series,
joining a national competition with a lot of local appeal**

Atlanta, Ga. (April 25, 2008) – New Zealand’s recently crowned UCI World Track Omnium Champion Hayden Godfrey, New Zealand’s National RR Champion Joe Cooper, and Australia’s former Junior World Track Champion "Lightning" Jeff Hopkins are just a few of the notable international racers who will suit up for the 2008 USA CRITS National Series that begins April 27, in Athens, Georgia. The cyclists aim to get Team Inferno Racing off to a flying start at the Twilight Criterium, the first race of the 2008 campaign, and they’ll be joined by U.S. teammate Matt Winstead, who has had a string of podium finishes already this year.

They will face tough competition from defending USA CRITS Champion Frank Travieso of the Athens, GA-based TOSHIBA-Santo Pro Cycling Team presented by Herbalife, whose powerful squad also won the team competition which culminated in Las Vegas. “The USA CRITS Series is a great opportunity for teams to showcase their best riders in the best criteriums in America,” says Travieso. “The race in Vegas was exactly what this Series is about – high-paced racing, exciting atmosphere. We are ready to defend our titles heading into Athens and the rest of the Series in 2008.”

There are 10 races in the USA CRITS National Series—races that will take cycling teams as far east as New York, as far north as Vancouver, Canada, and as far west as Nevada for the USA CRITS final in Las Vegas in late September. A total of \$500,000 is in the prize pool, so the competition for points will be intense, because as formidable as Inferno is, there are at least 25 rival men’s professional and elite teams boasting world-class cyclists of their own. The women’s field features at least 17 outstanding teams anchored by world-class competitors who want to make their presence felt.

Joining the USA CRITS National Series this year, for the first time, is the Harlem Skyscraper Classic. This is a milestone year for the race, as it will be the Skyscraper’s 35th year. A massive turnout is expected for teams and spectators. Events in Tulsa, OK and Vancouver, BC are two new exciting venues added to this year’s racing schedule, as well.

Athens Twilight Criterium	Athens, GA	Saturday	26-Apr-08
Tulsa Tough	Tulsa, OK	Sunday	1-Jun-08
Harlem Skyscraper Classic	New York, NY	Sunday	15-Jun-08
AT&T Austin Criterium	Austin, TX	Saturday	21-Jun-08
Iron Hill Twilight Criterium	West Chester, PA	Saturday	05-Jul-08
BC Cancer Foundation's Tour de Gastown	Vancouver, BC	Wednesday	16-Jul-08
Wells Fargo Twilight Criterium	Boise, ID	Saturday	19-Jul-08
Presbyterian Hospital Invitational Criterium	Charlotte, NC	Saturday	02-Aug-08
Chris Thater Memorial	Binghamton, NY	Sunday	24-Aug-08
USA CRITS Final	Las Vegas, NV	Thursday	25-Sep-08

About US CRITS

USA CRITS National Criterium Series has been developed to feature a brand of cycling unique to the United States, the criterium. Criteriums are historically run on short laps through city streets. They offer spectators the opportunity to watch Olympians, world and national champions up-close as they ride at top speed. This has made the criterium format the most spectator-friendly form of cycling entertainment. Events on the USA CRITS series have the ideals that have made criterium racing an American legacy: Challenging courses that showcase arts and entertainment districts; a large and energized base of spectators; broad community support; and strong

marketing opportunities for sponsors. For more information visit www.usacrits.com